

# NOMAD IS BEAUTIFUL

Capturing Wonders Under the Sun



MEDIA KIT - April 2018

# Meet Ivana & Gianni



We are **Ivana Greslikova** and **Gianni Bianchini**, a Slovak-Italian couple who quit their jobs in 2013 and sold everything to travel the world indefinitely.

Together, we have explored many countries in Southeast Asia as well as a large part of Western and Eastern Europe.

We travel slowly and with purpose, immersing ourselves in each culture and its traditions so we can share our experience with valuable, practical tips, honest inside views and engaging stories that stand out with outstanding, professional photographs and videos.

Our travel blog **Nomad is Beautiful** focuses on **responsible travel**, **ecotourism**, **adventure**, and **travel photography**.

# Why work with Nomad is Beautiful?

## Experience

Thanks to our photography, video and journalism experience we create high quality contents that will promote your brand effectively to independent travellers.

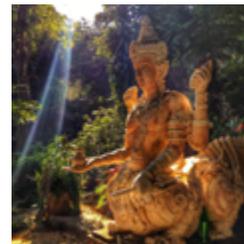
## Trust

We encourage our readers to travel responsibly, yet still with the joy of exploring new destinations. We give genuine tips and advice based on our own experience.

## Exposure

Through our great exposure on social media channels, we communicate your brand effectively as we become a mediator between you and your customers.

We share our content, advice and stories with the utmost professionalism on our social media networks and newsletter, while still being personal, relatable sources.



# Blog and Social Media Statistics

Monthly Page Views: 48,000 +  
Monthly Unique visitors: 35,000 +



15.5K likes

Social Media  
Total followers  
163,500 +

36.3K followers



99.6K followers

12.1K followers



# Audience and Demographics

Countries		Continents		Gender	
United States	29.7%	Americas	35.7%	36.52%	Male
Canada	5.5%	Europe	27.0%	63.48%	Female
United Kingdom	9.5%	Asia	31.8%	Age	
Rest of Americas	2.6%	Oceania	4.3%	16.8%	18-24
Rest of Europe	17.5%	Africa	0.9%	48.3%	25-34
Asia	31.8%			15.2%	35-44
Oceania	4.3%			9.0%	45-54
Africa	0.9%	Total countries reached: 163		7.0%	55-64
				3.4%	65+

# What We Offer



## High Quality Content

We write professional SEO-friendly articles that last a long time online.

## Press Trips

We look forward to opportunities to partner with tourism boards and other companies that align with **Nomad is Beautiful** to promote your services.

## Social Media Campaigns

We help you get your services and products out to your audience and make your brand appealing to your future customers.

# What We Offer

## Professional, Inspiring Photography and Videos

Our focus is to give your brand a unique image to attract and engage your customers.

## Reviews

We provide honest, professional reviews (hotels/restaurants/products/services/events) and our readers trust our suggestions and tips.

## Advertising

We offer various on-site advertising options.



# Partners Testimonials

*Thanks to the efforts of Ivana and Gianni, many people became more aware about the plight of Thai elephants. Our foundation now has a new inspiring educational video, which we can use in different presentations. The dedication and professional work style of Ivana and Gianni really impressed us.*

**Antoinette van de Water - Director of Foundation 'Bring the Elephant Home'**

*Ivana and Gianni created a valuable content about Ljubljana and showed us some new perspectives on the city that we sometimes forget about. We were especially impressed by the photos they took, no matter the weather conditions, they are stunning. The whole content and the photos make a nice wrap to their stay in our city of Ljubljana.*

**Nika Pirnar - Public Relations 'Visit Ljubljana'**

*It was such a delight meeting Ivana and Gianni at Phare, the Cambodian Circus. They were genuinely interested and engaged with the project and truly professional. The resulting blog post captured the essence of Phare and the work it's doing to transform the lives of young Cambodian artists. Their experience of the performance matched my own so closely it was astonishing. They go beyond just seeing and really experience things.*

**Craig Dodge - Director of Sales & Marketing 'Phare Cambodian Circus'**

*Ivana and Gianni are true professionals and working with them has been delight. The content they provided was a great variety of information, personal experiences and visual elements.*

**Eva Kiviranta - Communications Coordinator, Social Media 'Visit Finland'**

# Readers Testimonials

*Wow! I love how you've defined our country, culture and our ways. You're such an amazing writer. I have this habit of skipping through words while reading blogs, but how you made me read your article, word for word, is really something!*

**Daryl**

*Thanks for this very well researched, in depth and accurate article. I am also impressed by the quality of your pictures. There is a lot of misinformation about Thai Massage on the web, and your article does a great job in showing it from its best side. You sure went for the luxurious high-end treatments with all the different variations that are part of the healing arts scene in Thailand. I cannot imagine anyone not wanting to try Thai Massage after reading your article.*

**Shama**

*There's some incredible pictures in here that you both should be incredibly proud of, not only for their great composure, but more for the fantastic scenes that you've captured.*

**Dale**

*Very impressive photo... Love how you've managed to catch each individual at what is seemingly the best moment.*

**Derek**

*Amazing pics!!! your zest for travel is contagious!*

**Rommel**

# Contact Us

To further discuss any of our sponsorships and advertising options, please do not hesitate to contact us at:

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 [facebook.com/nomadisbeautiful](https://facebook.com/nomadisbeautiful)

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